



# Ad Info & Rates

*A limited number of paid advertisements will be allowed in the Program Book distributed to participants at the 2024 SFS Annual Meeting. Information on the pricing and policies related to paid advertising at the SFS Annual Meeting are outlined below.*

## GENERAL POLICY ON ADVERTISING AT THE SFS MEETING

Flyers, brochures, promotional items and/or information may NOT be distributed in any area with the exception of paid exhibitors or sponsors. Paid exhibitors may distribute materials in their assigned exhibit area only. "Room drops" will not be allowed at the meeting hotel(s), and exhibitors and other entities are not permitted to distribute materials in the plenary sessions or breakout sessions (unless the materials are distributed at the exhibitor's own breakout session).

## ADVERTISEMENT PRICING FOR PROGRAM BOOK

A limited number of paid advertisements in black and white only will be allowed in the Program Book for the 2024 SFS Annual Meeting. The cost varies depending on the size of the ad and where it is placed within the Program Book.

## REQUESTING AD SPACE IN THE PROGRAM BOOK

All requests to purchase ad space in the Program Book must be submitted no later than April 16, 2024.

- Visit the Exhibitor and Advertising registration link at [sfsannualmeeting.org/exhibitors.cfm](https://sfsannualmeeting.org/exhibitors.cfm) to request ad space.
- Email the ad exactly as it would appear in the program book to: [sfsmembership@usu.edu](mailto:sfsmembership@usu.edu).

## REVIEW PROCESS FOR AD REQUESTS

All advertising is subject to approval. Each request for ad space will be reviewed and considered. An initial email acknowledging receipt of the ad space request will be emailed within 2 business days. A decision regarding the ad request will be made within 14 business days of receipt. SFS reserves the right to refuse or cancel any ad, which in our judgment contains inappropriate content. Acceptance of an ad does not imply SFS's endorsement or guarantee of the product or service advertised. SFS is not responsible for any claims made in an ad.

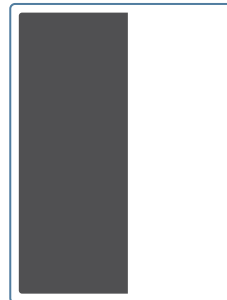


### Full Page

- Inside Front Cover (Color)  
7.75" W x 10.5" H  
**\$1,500**

- Within Book  
7" W x 9.5" H  
**\$900**

\*Included with Liberty Bell Sponsorship



### 1/2 Page Vertical

3.375" W x 9.5" H  
**\$650**

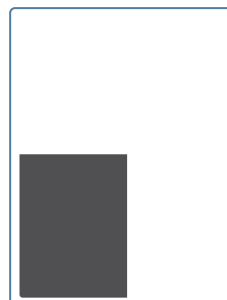
\*Included with Crossing the Delaware Sponsorships



### 1/2 Page Horizontal

7" W x 4.625" H  
**\$650**

\*Included with Crossing the Delaware Sponsorship



### 1/4 Page

3.375" W x 4.625" H  
**\$400**

\*Included with Headwaters Sponsorship

(All ads will print in black & white)